

# JENNIFER ADAMS™ HOTEL

## AFFILIATE PROGRAM

Now that you can feel how soft our Jennifer Adams bedding is, we invite you to participate in our Jennifer Adams Hotel Affiliate Program. This is a very special opportunity to not only provide an exquisite sleep experience to your guests, you'll generate extra revenue! Once you're registered with us as an Affiliate, Jennifer Adams Hotel offers three ways for your guests to purchase our products when they check out. (Feel free to choose more than one!)

### OPTION 1: Direct Order Entry

We'll provide you a log in to JenniferAdams.com and set up your wholesale pricing. When a guest wants to buy a set of sheets or bedding, simply go to our site and place an order and we will ship their order directly to their home. That's it!

### OPTION 2: Follow Up Guest Purchases

We'll give you a specific coupon code that you may pass along to your guests. They would then visit JenniferAdams.com and shop for the products they want. Your guests will receive special pricing and Jennifer Adams Hotel will pay you a commission for your guests' purchase.

### OPTION 3: Inventory Purchase

You'll receive wholesale pricing for all of our products to build an inventory. Your guests may purchase the same bedding they just enjoyed as they check out. All of our products are packaged for easy retail sales, and your guests will have a special souvenir they can't get just anywhere!

With all of these options, Jennifer Adams Hotel will provide tent cards (see example options) for each of your rooms or business cards with your assigned coupon codes on them you can simply hand to your guest. There is absolutely no obligation required on your part to sell. This is simply an opportunity for you to share with your guests a part of what makes your property so special.



If you would like to discuss this chance to increase your revenue further through our Jennifer Adams Hotel Affiliate Program, please give me a call at 1-800-480-1784 and I would be happy to answer any questions you may have! We look forward to the opportunity to work with you!

Sincerely,

Pam Bishop  
Hospitality Sales